



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

CONTRACT

And:

Buying Time, LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

<u>Contract / Revision</u> 488583 /		<u>Alt Order #</u> 06266748
<u>Product</u> MAIG		
<u>Contract Dates</u> 08/08/12 - 08/14/12		<u>Estimate #</u> 2187
<u>Advertiser</u> MAIG Mayors Against Illegal Guns		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Matt Norten	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPHO	08/14/12	08/14/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$500.00			
N 2	KPHO	08/09/12	08/09/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$500.00			
N 3	KPHO	08/08/12	08/08/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$700.00			
Totals											3	\$1,700.00

*Tax 1 Note. Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/14/12	3	\$1,700.00	\$1,445.00	\$7.23	\$1,452.23
Totals	3	\$1,700.00	\$1,445.00	\$7.23	\$1,452.23

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 6/27/11
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I, Buying Time, LLC
do hereby request station time concerning the following issue:

Mayors Against Illegal Guns

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: \$ NET
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This broadcast time will be used by: Mayors Against Illegal Guns

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Mayors Against Illegal Guns C/O Gellar & Co.
Arkadi Gerney

800 3rd Ave 19th Floor
New York, NY 10022

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

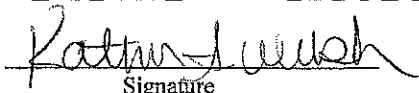
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/27/11

Date



Signature

202-965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO: Kevin James	STATION: KPHO
FROM: Matt Norten	HRP OFFICE: DC

REQUEST RECEIVED FROM

DATE: 8/7/12

BUYER: Kate Welsh
AGENCY: Buying-Time
ADDRESS: 650 Massachusetts Ave, NW ste 210 Washington DC 20001
PHONE #: 202-965-5060
FAX #:
OTHER:

AVAILS FOR

COMMITTEE: Mayors Against Illegal Guns
CPMGN MGR.
TREASURER: Arkadi Gerney
ADDRESS: 800 3 rd Ave 19 th Floor NY, NY 10022
PHONE #:
FAX #:
OTHER: http://www.mayorsagainstillegalguns.org

FOR

ISSUE: MAIG
OFFICE:
PARTY: Dem

DAYPARTS: All
SCHEDULE DATES: As ordered
COMMERICAL LENGTH: :30s
PROGRAMS: As ordered
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE